

MATIMEX

MATIMEX
INTERNATIONAL
ARCHITECTURE
PRIZE

5th EDITION

RULES FOR 2019 PIAM CONTEST

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ADMINISTRATIVE RULES FOR PROJECTS

PURPOSE OF THE CONTEST

The motto of the **Matimex International Architecture Prize**, offered for the fourth time this year, is «**Residential Architecture: Spaces for Coexistence**».

A motto that encompasses any project related to private residential architecture, both at an urban and a domestic scale, responding to the challenge of adapting architecture to the new social needs of coexistence.

Housing is not only a fundamental human right, it also reflects the society of a country, a city, a neighborhood and even of each individual. Demographic, cultural, economic and environmental diversity echoes in the typologies of housing; the aggregation of dwellings generates the image of the city while each user constructs the personality of his or her own intimate space from the minimum private scale to the global public scale.

We aim at projecting a space or recovering an existing one, whose design is included within one or several of the typologies indicated below, or whose idea revolves around the main theme of the competition «**Residential Architecture. Spaces for Coexistence**».

The following list is provided as an example of some ideas on some of the typologies framed within this competition motto:

- Urban studies of residential areas.
- Aggregations of pluri or single-family dwellings.
- Private residential buildings of any kind.
- Single-family dwellings of any building type.
- Rehabilitations or habitations of spaces for housings.
- Residential interior design projects.

(*) Buildings or spaces related to public residential typologies are excluded from this competition. These include those intended to provide temporary accommodation managed by the business owner and different from the guests: hotels, hostels, student residences, old people's homes, pensions or apartments.

CHARACTERISTICS OF THE PROJECT

LOCATION

The motto of the contest does not refer to a specific site or context. Each contestant or team will choose the environment where their project is to be located.

The project must set a relationship with the environment, whether it be real or fictitious, in which it is implemented. This relationship must be explained, graphically or documentarily, considering both the motto and the intention of the proposal.

SCOPE

There are no limitations or restrictions on the size of the project. Starting from the typology chosen by the participant related to the competition theme: «Residential Architecture. Spaces for Coexistence», The scope of the project will be set according to the particular characteristics of the project and the environment chosen.

CONTEST TYPE

The **Matimex International Architecture Prize** is an international architecture competition for professionals and students who commit to use **Iris Ceramica Group** materials to develop a project idea.

It is a private contest for ideas, with the participation of a jury, through an open, anonymous procedure, in a single stage.

Submissions must either feature **plans for an indoor or outdoor space, an overall view of a building, or focus on a specific space belonging to a larger whole**. The project must be submitted including a theoretical and graphic reflection explaining the analytic / creative process leading to the final solution.

Iris Ceramica Group materials must be included in the project design, becoming an integral, consistent part of the project. Moreover, **using large formats** from some of the collections listed below will also be positively valued:

- Fiandre Maximum. <https://www.granitifiandre.es/gres-porcelanico/maximum>
- Iris Hilite. <https://irisceramica.com/large-panels>
- FMG Maxfine. <https://www.irisfmg.es/gres-porcelanico/maxfine>
- Ariostea Ultra. <https://www.ariostea-high-tech.com/ultra>
- PG Urban Great. <https://www.porcelaingres.com/collezione.php?coll=URBAN-GREAT>
- PG Great Metastone. <https://www.porcelaingres.com/collezione.php?coll=GREAT-METASTONE>
- Eiffelgres MM Folios. https://www.eiffelgres.com/collections/mm_folios/

Appropriate use of products featuring the **ACTIVE Clean Air & Antibacterial Ceramic** finish will be positively valued. For more information, please visit: <https://www.active-ceramic.com/>

The contest will be regulated by the provisions included in these rules. All other aspects not explicitly addressed in these rules will be determined by **Matimex** and, where appropriate, by the jury.

Matimex's only commitment to the winners is to present them with the prizes identified in these contest rules. No subsequent contractual relationship will result between Matimex and the contest winners. The aim of the contest is solely to encourage reflection on the theme identified, and not to actually implement any of the projects.

The contest is officially supported by **Iris Ceramica Group**.

CONTEST ORGANIZER

This contest is organized by **Matimex, S.A.** Any questions regarding the interpretation of these rules and the contest may be sent to the following email address at any time during the registration and project submission period, as specified in the section entitled «Contest Period» in this document.

e-mail: premiosmatimex@matimex.es

web site: www.premiosmatimex.es

CATEGORIES

Registration is open to:

1. Professionals:

- a. Architects, architectural technicians, engineers, interior designers, designers.
- b. Multidisciplinary teams of: architects, architectural technicians, engineers, interior designers, designers.

2. Students:

- a. Students of design, interior design, engineering, architecture or architectural technology.
- b. Multidisciplinary teams of students of design, interior design, engineering, architecture or architectural technology.

Entrants may submit their entries as **individuals** or **groups of up to 5 people**. In the latter case, a list of group members and the name of a representative must be provided on the registration page.

The contest is not open to members of the jury or people who normally work with them or for them, nor to family members – up to the second degree – of any member of the jury. Failure to comply with any of these conditions will result in disqualification of the contestant or group.

TERMS

START OF REGISTRATION AND SUBMISSION PERIOD:	January 28, 2019.
CONSULTATION PERIOD:	January 28, 2019 / May 06, 2019.
CLOSE OF REGISTRATION AND SUBMISSION OF PROPOSALS:	May 06, 2019 (1,00 pm CET).
NOTIFICATION TO WINNERS:	June 07, 2019.
PUBLICATION OF THE WINNERS:	June 10, 2019.
AWARD CEREMONY:	Date to be determined.

REGISTRATION AND ADMISSION OF CONTESTANTS

Registration for the Matimex International Architecture Prize is entirely free of charge and takes place by completing the registration process on the web site www.premiosmatimex.es.

The time period for registration and submission of entries starts on **January 28, 2019** and expires on **May 06, 2019 at 1 pm CET**.

Contestants may access, consult and download all the documents Matimex considers to be of interest to them for participation in the contest at www.premiosmatimex.es.

By registering, contestants officially accept these rules and agree to unconditionally accept the jury' final decision.

Each registration code entitles contestants to submit a single design proposal, either individually or as a group.

INFORMATION AND CONSULTATION

All questions or communications regarding this contest may be sent by email to: premiosmatimex@matimex.es, between **January 28, 2019** and **May 06, 2019**.

DOCUMENTS TO BE SUBMITTED BY CONTESTANTS

The following documents must be submitted -digitally formatted- in two parts: Graphic Documents and Written Documents.

- **Graphic Documents:**

A **single illustration** must be presented, ready for printing, in **vertical A0 format**.

The illustration must permit a general understanding of the space studied, and contain a detailed explanation of the materials used. Functional studies, technical specifications, photographs, collages... and any other technique or form of graphic expression may be used to illustrate the proposal.

The illustration must be completed with the Title and Registration Code in the upper righthand corner.

The following files will be uploaded, following the instructions provided online with file name:

- **Registration code_A0**

The file required for graphic documents must be uploaded to the same web page, www.premiosmatimex.es in .jpg format with 150 ppp resolution.

- **Written Documents.**

a) **Name of the proposal**, with a maximum length of **140 characters** (including spaces).

b) **Description** with a maximum length of **8400 characters** (including spaces), in Spanish or English, illustrating:

- A motivated analysis of the chosen project type.
- A conceptual analysis of the project idea underlying the document.
- An analysis of the environmental techniques used.

c) **Information sheet on the materials** used, with a maximum of 2800 characters (including spaces) in Spanish or English, specifying how Iris Ceramica Group ceramic materials are used in the project.

Text should be written directly on the web page www.premiosmatimex.es when the project is submitted.

No further written or graphic documents may be submitted, beyond those requested.

No brand, logo or other element identifying the author of the project may be added. The author of the graphic submission will be identified by the title and registration number, which must appear in the upper righthand corner of the project.

The Jury will assess the proposals online, displaying them on a computer screen.

The deadline for project submission is specified in the section «Terms» of these rules.

Matimex will see to it that the members of the jury can access the submissions, and will ensure that they remain anonymous at all times.

Submissions presented after the deadline will not be considered whatsoever.

Within its policy of participation and social responsibility, **Matimex S.A.** will donate the amount of **€ 20** to the non-profit association «**Amigos de Nyumbani**» for each of the projects submitted to the PIAM 2019 prize. The total amount will be delivered during the 2019 awards ceremony (date to be determined).

ANONYMITY

Matimex will see to it that all submissions remain anonymous throughout all phases of the contest. Submissions will be presented with their title and registration code, which must appear on the cover page of written documents and in the upper righthand corner of illustrations, so that they can be examined by the Jury in anonymous form. No brands, logos, icons or signs permitting identification of the author may be applied to documents. Failure to comply with this condition will result in exclusion from the contest.

Matimex will classify all images on the basis of the registration code, keeping all additional information permitting connection of the author with the registration code confidential. Only after the decision is announced will the Jury be informed of the contestants' names.

JURY

The composition of the jury is extremely important to Matimex, which has selected prominent figures from the world of architecture to assess the proposals submitted.

The list of members of the jury includes the following personalities:

1. **B+R. Esteban Becerril and Ramón Ramírez.** Architects. Founding partners of B+R Arquitectos Asociados, Spain.
2. **Juan-Luis Grafulla.** Director and General Manager at Matimex, Spain.
3. **Mário Martins.** Architect. Founder of Mário Martins Atelier (MMA), Portugal.
4. **Federica Minozzi.** CEO at Iris Ceramica Group, Italy.
5. **Fran Silvestre.** PhD in architecture. Director of the March Architecture and Design Master Program. CEO at Fran Silvestre Arquitectos.
6. **Julio Touza.** Architect. President of TOUZA Arquitectos.

Some of the tasks of the jury include:

- Expressing a motivated opinion regarding the acceptability of projects submitted.
- Analyzing the proposals submitted and assessing them on the basis of the established criteria.
- Supervising and strictly ensuring that all documents are examined anonymously.
- Proposing a final decision: the decision determining the contest winner selected from among the proposals submitted must be motivated; the motivation must be reported in the document announcing the decision.

The jury will proceed to analyze all files submitted by contestants in digital form. In the event of discrepancies or a tie vote, all the jury will meet in order to agree on a consensual decision.

The decision and the reasons for selection of the winning projects will be publicly announced and the official documents will be kept on file.

The prize-winners will be notified as of **June 07, 2019** and the choice of prize-winners will be publicly announced on June 10, 2019.

The jury's decision will be unconditional and definitive.

ASSESSMENT CRITERIA

The jury will observe the following assessment criteria:

- Creativity of the general project concept and consistency of project criteria.
- Quality in the design of the space chosen.
- Originality and adaptation in use of Iris Ceramica Group materials, particularly large formats from some of the following collections:
 - Fiandre Maximum.
 - Iris Hilite.
 - FMG Maxfine.
 - Ariostea Ultra.
 - Porcelaingres Urban Great and Great Metals.
 - Eiffelgres MM.

Appropriate use of products featuring the **ACTIVE Clean Air & Antibacterial Ceramic** finish will be positively valued.

- A precise, accurate description explaining the concept behind the project and the appropriateness of the choice of sizes, colors and quantities of materials by **Iris Ceramica Group**.

The jury's decision will be final and binding for the awarding of the prizes.

The following will be considered grounds for **exclusion of submissions**:

- The contestant's name or other identifying signs appearing on the illustration so that the submission cannot be kept anonymous.
- Failure to present graphic and written documentation as specified in these Contest Rules.
- Failure to use Iris Ceramica Group materials in the project submitted.

PRIZES

Prize for Students:

1st Prize	€1,000 (Net one thousand euros)
2nd Prize	€500 (Net five hundred euros)

Prize for Professionals:

1st Prize	€3,000 € (Net three thousand euros)
2nd Prize	€1,000 (Net one thousand euros)
1st Honorable mention	No cash prize.
2nd Honorable mention	No cash prize.

Prizes will be officially announced and presented in person to the contestant or group representative identified at the time of registration, at an awards ceremony to be held during the first week of July 2019 (date to be determined).

PERSONAL DATA PROCESSING AND INTELLECTUAL PROPERTY RIGHTS

The personal data gathered during contest registration will be recorded in a database belonging to **Matimex S.A.**, which will be the data controller and the data processor. Users' personal data will be used by the data controller in compliance with the principles of protection of privacy and the current legislation in effect in this regard.

Unless otherwise agreed with the authors' express consent, the proposals submitted may not be used for any purpose other than publication of the contest and its results.

The authors of the submissions will retain intellectual property rights to the projects submitted.

LIABILITY

The organizers may not be held liable for postponement or cancellation of the contest due to unforeseen circumstances, or for loss, damage, delay or misplacement of documents submitted.

Failure to comply with the terms and conditions identified in these contest rules will result in exclusion of the submission in question from the contest.

EXHIBITION OF SUBMISSIONS

Matimex shall have the option of organizing an exhibition open to the public on its MAE premises featuring submissions selected by the jury.

All contestants will be notified if such an exhibition is held, whether or not their submissions are selected for inclusion in the exhibition.

A number of submissions may also be included in a publication, mentioning the name of their authors and with their authors' permission.

All illustrations submitted for the contest will be stored in Matimex's digital archives, and will become a part of the material included in any exhibition, show or publication which may be organized around the event.

DISSEMINATION AND PROMOTION OF THE CONTEST

Contestants grant **Matimex S.A.** only the right to use their submissions to publicize the contest and its results, as for instance by publishing and exhibiting the projects submitted.

ACCEPTANCE OF CONDITIONS

Participation in the contest constitutes knowledge, consent to and full acceptance of these rules and unconditional acceptance of the jury's final decision.